



## RINK RATS NEWSLETTER – FROM THE MCFARLAND COMMUNITY ICE ARENA

Welcome to the January 2025 edition of the Rink Rats Newsletter, from the McFarland Community Ice Arena board of directors. This quarterly newsletter will deliver quick rink updates that take just a minute to scan. Please feel free to reach out to us if you have any questions at: [mcfarlandice.president@gmail.com](mailto:mcfarlandice.president@gmail.com)

### MAJOR ANNOUNCEMENT: STARION BANK PARTNERSHIP

## Starion Bank Rink

The McFarland Community Ice Arena has secured a naming rights agreement with Starion Bank, providing a \$2.5 million loan at a discounted rate to modernize and expand our 30-year-old facility. While the complex remains "McFarland Community Ice Arena," the new sheet will be called the "Starion Bank Rink."

"We're excited to see this expansion completed for the community," says Pete Moskal, Starion Bank Wisconsin Market Manager. "Starion Bank is proud to help our communities grow valuable facilities like McFarland Community Ice Arena."

[Click here to see coverage from the Wisconsin State Journal](#)

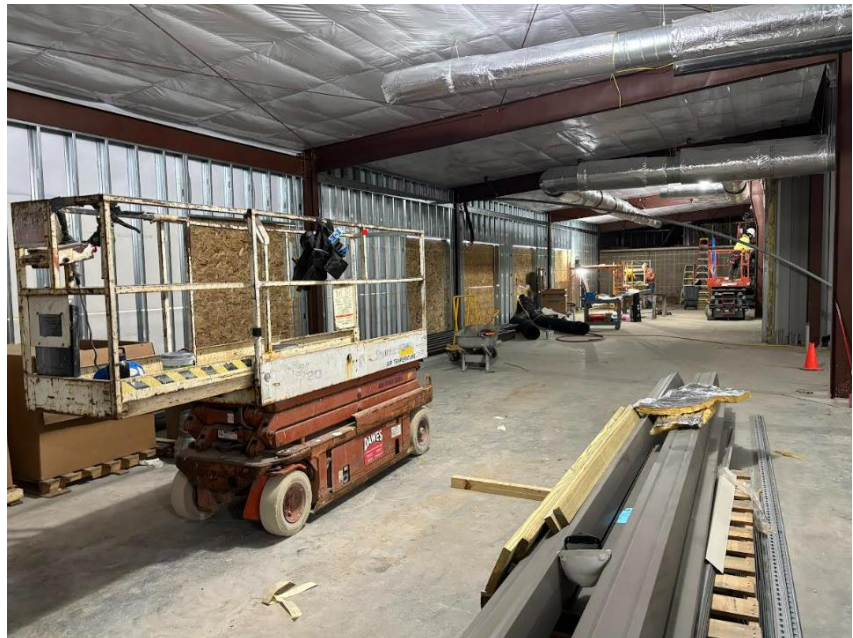
[Click here to see coverage from the McFarland Thistle.](#)

[Click here to see coverage from Channel 3000.](#)



## SNEAK PEEK

- Bachmann Construction and its subcontractors are working hard and fast to meet our June 1<sup>st</sup> opening day deadline.



- Custom Ice will be installing the new rink and its support systems starting on January 13<sup>th</sup>.
- That process will take about six to eight weeks.

## WALL OF FAME, NAMING OPPORTUNITIES, ADVERTISING

- Just a reminder, you still have time to add your name to our Donor Wall of Fame. For as little as \$500, your name will be immortalized at the rink.



- Use this QR Code to donate today!



- Your rink investment can also be recognized by naming a space in the rink.
- You can also put your advertising dollars to work. A staggering 25,000 athletes and fans from McFarland, Dane County, and across the Midwest, come to our rink every year. All wall and dasher board ad sales go to fund the expansion.
- Contact Amy Paulios, Capital Campaign Coordinator at [mcfarlandice.advertising@gmail.com](mailto:mcfarlandice.advertising@gmail.com) or call (507) 272-3128.



## HONORING JERRY SWENSON

- The annual Swenson Cup match saw McFarland Spartans defeat Oregon Panthers 3-1.
- Wisconsin Hockey Hall of Famer Jerry Swenson, founding member of McFarland's youth hockey program, performed the honorary puck drop.
- His pioneering work in Club High School hockey created opportunities for countless athletes in both communities.



[Click here for more on the game... from the McFarland Thistle](#)

[Also this coverage from 15 News \(WMTV\)](#)

## HOLIDAY SHOW

- Southern Wisconsin Figure Skating Club (SWFSC) hosted its annual holiday show, showcasing over 30 programs!



- This gave members the chance to perform in front of friends and family and featured solo programs, group performances, Learn to Skate, Madison Ice Diamonds & Wisconsin Inspire Synchronized Skating groups.
- Skaters of all skill levels had the opportunity to participate.



- SWFSC will hit the ground running in 2025. They are getting ready for the McFarland Flurry Basic Skills competition on February 22nd.
- This all-day event welcomes skaters from across Wisconsin, Illinois, and beyond!
- It is always a pleasure to welcome skaters to the McFarland Ice Arena and expect there to be lots of buzz with the expansion.

## DOING GOOD THINGS

- The Toys for Tots program got a boost from the McFarland boys hockey team after the players held their second annual Toys for Tots Teddy Bear Toss.

[More here from the McFarland Thistle.](#)



- A big thanks to everyone who made the annual “Goals for Grace” 3v3 tournament such a success again this year. The event took place on December 27, 2024. Proceeds from this year’s Hockey Factory event will go to the rink expansion.



If you have anything to contribute to the next newsletter, please let us know:  
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