



MCFARLAND COMMUNITY ICE ARENA NAMING OPPORTUNITIES

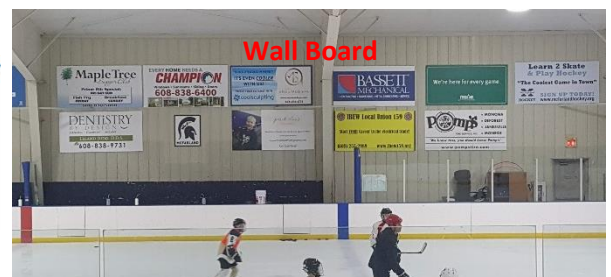
MCIA would be honored to recognize your investment in our facility and future expansion. The following areas are available for a 20-year naming or dedication. Contributions will also be honored on a prominent donor wall.

Ice Arena and Main Rink	\$400,000
Training Ice Rink	\$250,000
High School Locker Room	\$100,000
Training Center	\$50,000
Training Ice Rink Zamboni	\$50,000
Locker Rooms 1, 2, 3, or 4 – Main Rink	\$25,000
Locker Rooms 1 or 2 – Training Rink	\$15,000
Conference Room	\$15,000

MCFARLAND COMMUNITY ICE ARENA ADVERTISING OPPORTUNITIES

Here's your chance to support the McFarland Community Ice Arena while putting your advertising dollars to work! We offer highly visible and affordable advertising options for your business. Our facility serves a staggering 25,000 athletes and fans every year from McFarland, across Dane County and the Midwest! Please contact us to discuss any of the options below.

Wall Board (above benches/east wall)	4' x 8' color	\$1,500/2 year agreement minimum
Wall Board (below scoreboard/north wall)	4' x 8' color	\$2,000/2 year agreement minimum
Dasher Board – Main Rink (below team benches/east side)	33" x 8' color	\$2,000/2 year agreement minimum \$5,500/3 year agreement minimum \$9,000/5 year agreement minimum



If you have questions or care to connect, please contact Amy Paulios, Capital Campaign Coordinator, at mcfarlandice.advertising@gmail.com or call (507)272-3128 cell.