



RINK RATS NEWSLETTER – FROM THE MCFARLAND COMMUNITY ICE ARENA

Welcome to the October 2024 edition of the Rink Rats Newsletter, from the McFarland Community Ice Arena board of directors. This quarterly newsletter will deliver quick rink updates that take just a minute to scan. Please feel free to reach out to us if you have any questions at: mcfarlandice.president@gmail.com

BUILD, BABY, BUILD

- On Monday, September 16th, members of the rink board, employees, partner organizations, and Bachmann Construction officially broke ground on the \$3 million rink expansion.



- The expansion will include a new practice rink.



- Also added, new Dryland Training Room, a new McFarland High School hockey locker room, expanded lobby, updated conference room with mini-kitchen for team meetings and other events.

YOUR NAME AND SUPPORT IMMORTALIZED

- We need to raise \$600,000 to make this dream a reality
- Go to mcfarlandice.org and make a donation or use this QR code.



- Give \$500 or more, and your name will be added to our donor Wall of Fame planned for the lobby.



NAMING OPPORTUNITIES AND ADVERTIZING OPPORTUNITIES

- Your rink investment can also be recognized by naming a space in the rink. There are many opportunities available.
- You can also put your advertising dollars to work. A staggering 25,000 athletes and fans from McFarland, Dane County, and across the Midwest, come to our rink every year. All wall and dasher board ad sales go to fund the expansion.
- Contact Amy Paulios, Capital Campaign Coordinator at mcfarlandice.advertising@gmail.com or call (507) 272-3128.

TIMETABLE

- Construction is in full swing and will continue throughout the winter.
- The expansion Grand Opening is tentatively scheduled for June 2025.



If you have anything to contribute to the next newsletter, please let us know:
mcfarlandice.president@gmail.com