



MCFARLAND COMMUNITY ICE ARENA NAMING OPPORTUNITIES

MCIA would be honored to recognize your investment in our facility and future expansion. The following spaces are available for a 20-year naming or dedication. Contributions will also be honored on our prominent donor wall.

Ice Arena and Main Rink	\$400,000
Training Ice Rink	\$250,000
High School Locker Room	\$100,000
Training Center	\$50,000
Training Ice Rink Zamboni	\$50,000
Locker Rooms 1, 2, 3, or 4 – Main Rink	\$25,000
Locker Rooms 1 or 2 – Training Rink	\$15,000
Conference Room	\$15,000

MCFARLAND COMMUNITY ICE ARENA ADVERTISING OPPORTUNITIES

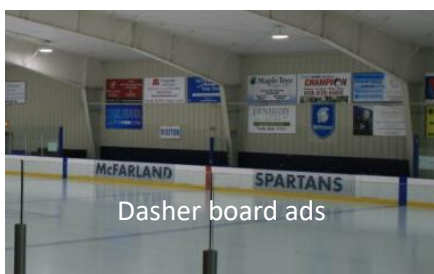
Here's your chance to support the McFarland Community Ice Arena while putting your advertising dollars to work! We offer highly visible and affordable advertising options for your business. Our facility serves a staggering 25,000 athletes and fans every year from McFarland, across Dane County, and across the midwest! Please contact us to discuss any of the options below.

Wall Board Ads (east wall over benches) 4' x 8' Full Color \$1500/2 yr agreement minimum

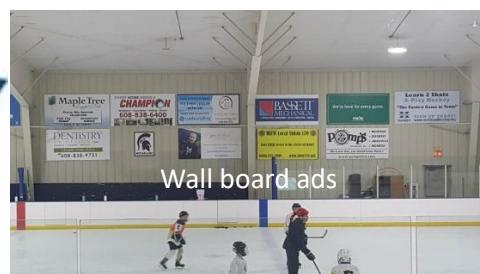
Wall Board Ads (under Scoreboard) 4' x 8' Full Color \$2000/2 yr agreement minimum

Dasher Board Ads - Main Rink 33" x 8' Full Color, bench side of rink, high visibility
Options: \$2000/yr. & 2 yr. minimum \$5500/3 yr. agreement \$9000/5 yr. agreement

If you have questions or care to connect, please contact Amy Paulios, Capital Campaign Coordinator, at mcfarlandice.advertising@gmail.com or call (507)272-3128 (mobile)



Dasher board ads



Wall board ads